



AURELIU LUCHIN

ABOUT ME

I am a results-oriented professional with extensive international experience in business development, strategic planning, and cross-functional project management. With an entrepreneurial mindset and a value-driven approach, aligning and motivating teams toward common goals.

EDUCATION

1997 – 1998

PHD studies

ASE Bucharest

1992 – 1997

Business Management

Academy of Economic Studies,
Chisinau

LANGUAGE

Romanian - native

English - C1

Russian - C1

French - A2

COMPUTER

MS Office

SAP, ERP systems

EXPERIENCE

Vetropack Chisinau

Deputy General Manager, Planning Supervisor

March 2022 – Present

- Lead operational and strategical initiatives to enhance process efficiency and ensure business sustainability.
- Oversee strategic planning and monitor production KPIs to maximize efficiency.
- Develop and implement comprehensive growth strategies to drive sales growth in both domestic and international markets.
- People management, leadership cross-functional teams, providing guidance to achieve operational efficiency
- Drive the integration of GCC into the Vetropack Group, ensuring operational alignment and corporate synergy.
- Collaborate closely with Supply chain, Sales, and Production departments to align production capabilities with market demand and innovations.

Vetropack Chisinau (ex. Glass Container Company)

Held leadership roles in sales, marketing, planning, and executive management. As Sales Director, managed growth in domestic and export markets. As Marketing Director and Head of Marketing, Planning and Analysis, focusing on pricing, market analysis and brand positioning. Contributed to strategic direction and corporate governance as a Management Board Member.

Management Board Member

September 2015 – December 2020

Head of Marketing, Planning and Analysis

September 2019 - March 2022

Marketing Director

March 2016 – September 2019

Sales Director

January 2009 – March 2016

Deputy Sales Director

March 2007 – January 2009

Imperial-Vin

Supply Chain Director

October 2004 – March 2007

Glass Container Company

Deputy Sales Director

May 2000 – October 2004

Sales Representative

December 1998 – May 2000